

WORKING WITH PRIME PUBLISHING LLC

favecrafts   

ALLFREEPAPERCRAFTS

ALLFREECROCHET

ALLFREESEWING

DIYideaCenter 
Do it Yourself Ideas for Everyday Life

I Like
Knitting 

I Like
Crochet 

**For a full list of our 35+
properties, visit primecp.com!**

PRIME

PUBLISHING LLC

Prime Publishing LLC is a leader in building multi-platform brands that inform, inspire, and engage consumer audiences.

The Prime Publishing brands span digital websites, email newsletters, social media, digital and print magazines with both free and paid platforms.

- 35+ owned & operated crafting and cooking websites
- 2 Digital & 2 Print Magazines
- 50 full-time editors in our IL, PA, and FL offices

ABOUT OUR AUDIENCE

46.2M

MONTHLY
PAGEVIEWS

By crafters, makers,
foodies, and DIYers

4.9M

NEWSLETTER
SUBSCRIBERS

To our daily email
newsletters

4.1M

SOCIAL MEDIA
FOLLOWERS

On Facebook, Twitter,
Pinterest, & Instagram



"The team at Prime is truly a dream to work with providing creative freedom and opportunities to showcase my work to their dynamic audience."

**LYNN
LILLY**

CraftBoxGirls.com



"Prime helped promote my book launch this fall, and has helped me get into 2 new print books that will be out in 2019."

**CAROLINA
MOORE**

30MinuteCrafts.com



"Prime has been a significant portion of my blog traffic for many years now, always in my Top 10 referrers - often Top 5!"

**TAMARA
KELLY**

MooglyBlog.com

contact us: social@primecp.com

SUBMIT YOUR PROJECTS

& DRIVE TRAFFIC TO YOUR BLOG OR WEBSITE

Prime Publishing links out to projects, patterns, tutorials, and recipes from bloggers.

We're ALWAYS looking for new projects to feature in our newsletters (4.9 million subscribers), collection pages and round-ups, blog posts, social media pages & more!

Check Out a Full List of Our Sites and Submission Pages Here: <http://bit.ly/PrimeBloggers>

BE FEATURED IN OUR NEWSLETTERS

& REACH OUR 4.9 MILLION SUBSCRIBERS

Link to one of our sites and we will return the favor! For any link you create on your blog back to one of our sites, we'll promote your site (via a direct link) in our email newsletter.

For additional details, check out our informational Google Doc: <http://bit.ly/PrimeBloggers>

WRITE FOR US

& GET PAID TO CREATE!

Prime Publishing is always looking for new content across all of our websites, including videos! Options include original project tutorials, how-to articles, and more.

Interested? Please reach out to us at social@primecp.com for more details.

Please let us know what kind of projects/patterns you're interested in writing and for which site. Opportunities/offers are based on our editorial needs.

DESIGN FOR OUR MAGAZINES

& GET YOUR CONTENT PUBLISHED!

We publish 2 digital magazines bi-monthly that feature crochet and knitting patterns. We'll pay you to create original tutorials, articles, videos, and more. This is a great way to get your content published in a professional publication!

Interested? Please contact Nicola Prybell at nprybell@primecp.com.

& SO MUCH MORE

VISIT OUR CRAFT STUDIO, PROMOTE YOUR BLOG LIVE ON FACEBOOK, ETC.

Here at Prime, we're always innovating and trying new things. If you're interested in other opportunities, let us know! Let's find a way to work together and grow your brand.

Some other opportunities bloggers have enjoyed in the past include being featured LIVE on our Facebook channels, content swaps, interviews, being quoted in our articles, and so much more!

Join our VIB (Very Important Bloggers) Facebook Group to learn about new opportunities:
<http://bit.ly/PrimeVIBS>

contact us: social@primecp.com